

# CULTIVATING GROWTH AND KEY PARTNERSHIPS



**after the harvest**  
healthy food for hungry people

After the Harvest rescues nutritious fruits and vegetables from going to waste and donates them to agencies serving hungry people, primarily in Greater Kansas City.

In 2019, After the Harvest continued strategically growing infrastructure and processes to better serve those in need, as well as engaging with key stakeholders who could elevate our mission.

## ATH WORKS TO FIGHT HUNGER

### FOOD INSECURITY

There may be food in the household today, but there may not be tomorrow. Or, there may not be enough for everyone in the household.



"I shop for myself (and my 92-year-old grandmother). I just take what we need...and we don't waste anything, not even the peels. It's good produce and good quality. We are lucky because we get these services. This is a blessing."

—Juana Martinez receives produce at Westside CAN



## ATH WORKS TO IMPROVE NUTRITION

Why Produce?



**LOW-INCOME NEIGHBORHOODS**

▬ Limited healthy food access

**CHEAP FOOD**

▬ High-calorie, low nutrition

**POOR DIET**

▬ Obesity, diabetes, heart disease, depression

## ATH WORKS TO REDUCE FOOD WASTE

GREATER KC ANNUALLY

**133,600 TONS**  
of edible food waste



U.S. ANNUALLY

**52%** of produce wasted before reaching the table

**10M TONS**

discarded/left unharvested on farms

## DISTRIBUTING TO THOUSANDS

Rescued produce delivered to **367** agencies serving **35,000** hungry people in our area each week

- ATH delivers directly via our gleaning program to 98 agencies.

- Our primary distribution partner, Harvesters—The Community Food Network, delivers to agencies within their service area via our gleaning and truckload programs. ATH is the largest produce donor to Harvesters.



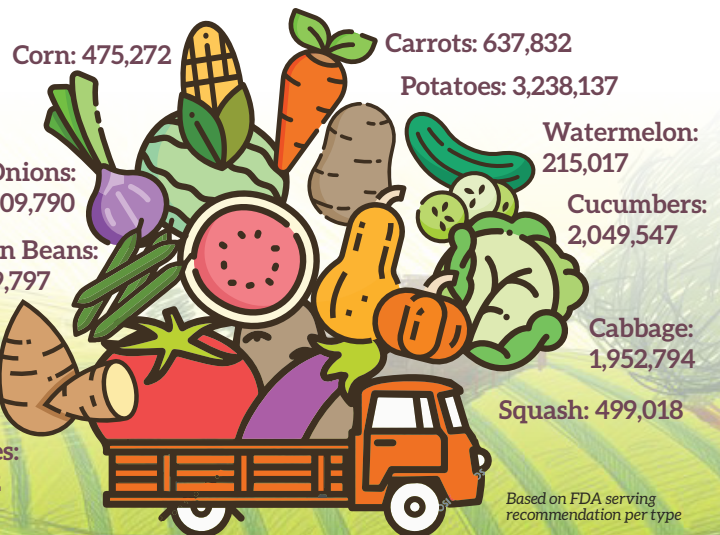
**19 MILLION LBS. DONATED IN OUR FIRST SIX YEARS**  
IN 2019  
**3.5M LBS. DONATED**

After the Harvest  
**TOP 10**

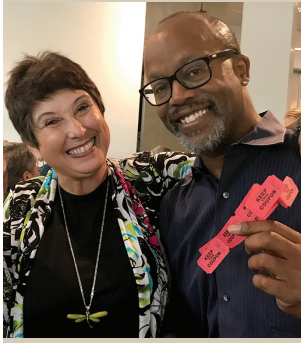
Servings provided for our hungry neighbors in 2019

Green Beans: 1,499,797

Sweet Potatoes: 548,212



## CULTIVATING STRATEGIC GROWTH



- New hires—Development, gleaning network
- Berries & Bubbly fundraiser
- New website, fundraising suite; enhanced database, texting, form development
- Online volunteer sign-up upgrade
- Founding members' monthly giving campaign—"Healthy Harvest Heroes"

## CULTIVATING KEY PARTNERSHIPS




- 2 Outcomes Survey educational Lunch & Learns
- CSA pilot program with Cider Hill Family Orchard and Vibrant Health
- Warehouse exploration project with Kanbe's Markets
- 47 community outreach events
- 145 new \$ donors, 46 new grower donors

## GLEANING PROGRAM

Picking what's left in farmers' fields and picking up already harvested leftover produce from farms, markets, distributors


**143**  field gleanings  
**0%** growth in 2019

**276**  pickups  
**10%** growth in 2019

**72** varieties of produce

**17,000 LBS.** of produce rescued at farmers markets.



**22%** decrease in gleaned lbs. 

Expanding this year to OPK, Brookside, Lenexa & KCMO

- May—3rd wettest month on record
- June—KC area had nearly received its yearly rainfall average
- Many spring crops destroyed with lasting effects throughout the growing season



### JUICY NEWS

**3,600 LBS.** of peaches 2-week record-setting gleanings at Edgerton, Baldwin City orchards  
**4,872 LBS.** peach total  
**84,000 LBS.** fruit total

### MOST UNIQUE MIZUNA

Japanese mustard greens from a Platte City farm

## TRUCKLOAD PROGRAM

Majority of funds raised helps secure semi-truckloads of donated produce that might otherwise end up in landfills

**\$5,000** per truck for packaging, handling, sourcing

**42,000 LBS.** approx. amount of produce in each truckload



**20%** growth in truckload lbs. in 2019

**87** truckloads

**17** varieties of produce 

## FARMERS

**202 FARMERS** and growers donated produce



**20,000 LBS.**

Grown especially for ATH and donated by "Grower of the Year" Arnall Early

## VOLUNTEERS

**31** exceptional people in our ATH volunteer teams

- VEG (Vegetable Emergency Glean) Squad—Our weekday quick response team
- Yambassadors—Newly-formed this year, this team spreads the word about ATH
- Produce Rescue Drivers—Expanded in 2019, with better online sign-up, communication for weekly market and pop-up pickups



Volunteer gleaner experiences **1,155** 

Volunteer gleaner hours **3,584** 

Value of volunteer gleaner labor **\$35,840**

Groups (Civic, faith, school, corporations) **62** 

Volunteers (gleaners & other) **841** 

Volunteer hours worked **4,073** 

