



after the harvest
healthy food for hungry people

After the Harvest | 2022 Annual Report

Growing together: cultivating strong partnerships through collaboration & connection

After the Harvest rescues nutritious fruits and vegetables from going to waste and donates them to agencies serving hungry people, primarily in Greater Kansas City.

**OUR MISSION:
TO FIGHT FOOD INSECURITY**

In 2022, ATH shifted its focus to mobilizing the local business community by rallying employee volunteer teams to take part in an impactful, team-building opportunity via our first annual Amazing Sweet Corn Glean-A-Thon & Festival.

"The Amazing Sweet Corn Glean-A-Thon is such a fun way to bring awareness to the need for food access in Kansas City, and an added bonus is that all of the great healthy corn is going into the homes of families that may need a little extra help. We love these kinds of events because we're able to build awareness of the need in Kansas City, but we also love being a part of actually getting that food into homes and into hungry stomachs."



— Michaela Stephenson
Blue Cross & Blue Shield of Kansas City

2022 Sponsor of the Amazing Sweet Corn Glean-A-Thon & Festival

Harvesting hope, one ear at a time

51,708
sweet corn ears
harvested

104%
of 25,000-lb
goal

13
volunteer
teams

4
weeks of
gleaning

3
partner
farms

2022 IN REVIEW



2.5 million
pounds of produce rescued

378
agencies served in 2022

\$2 million
in total produce donations

\$51K
volunteer labor value in 2022

Began a new international partnership with Reborn Taiwan, a young group developing a produce rescue organization.

Hosted the first of our new signature annual event, the Amazing Sweet Corn Glean-A-Thon & Festival

Featured in a nationwide episode of PBS My World Too, which aired on 275+ stations, or roughly 87% of the national public tv system.

Launched the most successful fundraiser in our history via our Impact Gift Catalog

IMPROVING NUTRITION



Most Donated
Watermelons remained ATH's most donated local produce in 2022, totaling 321,060 lbs.

108 Fruit & Vegetable Varieties
↑ **112%** year over year

A Rare Treat
Jujubes are a small, sweet fruit with a chewy texture and a flavor similar to dates or apples. Jujubes can be eaten fresh, dried, or cooked, and aid in digestion and boost the immune system.



Most Valuable

- | | | | | |
|---|---|---|--|---|
|  |  |  |  |  |
| Lettuce
(\$5.21/lb)
14,322 lbs | Blueberries
(\$3.67/lb)
3,325 lbs | Bell Peppers
(\$3.94/lb)
6,791 lbs | Grapes
(\$3.75/lb)
3,590 lbs | Sweet Corn
(\$3.44/lb)
32,709 lbs |

COMMUNITY PARTNERSHIPS

Reaping Faith: Cultivating Community with City Service Mission



In Spring 2022, City Service Mission partnered with ATH to send faith-based youth groups to glean at ATH partner farms in Kansas City. These youth serve at a handful of organizations throughout their week visiting Kansas City and learn about how these various organizations are meeting the needs of their community and the environment. On Tuesdays and Thursdays from June through July, CSM provided valuable volunteer hours. ATH gleaning coordinators appreciated the group's competitive and creative nature.



Growing Together: ATH and Gladstone Elementary seed bountiful partnership



ATH's partnership with Gladstone Elementary is part of KC Public Schools' Caring for Kids program, which helps schools build community partnerships. In 2022, ATH donated produce during the school's coat drive and sixth grade graduation, and provided 3,000+ pounds of produce during their Fall Festival. The partnership is all about working with the school and other community partners to make their shared visions come true.

GLEANING PROGRAM

ATH volunteers rescue nutritious fruits and vegetables from going to waste by gleaning after the harvest, picking what's left in farmers' fields, which ATH then donates them to agencies that serve Kansas Citians experiencing food insecurity.



TRUCKLOADS PROGRAM

ATH raises funds to bring truckloads of donated produce to Kansas City for wide distribution by our partner, Harvesters. At 40,000 pounds, each truck provides more than 160,000 servings of produce to our hungry neighbors.

1.5M lbs via 39 truckloads
\$587,925 estimated value



↓44%
year over year

potatoes 856,894 lbs
cucumbers 200,632 lbs
watermelon 122,480 lbs



HERO AWARD: David Earls

David Earls transported carloads of produce nearly every weekday of 2022, helping ATH fulfill regular deliveries to partner agencies in Independence, Raytown, and Lee's Summit.



CHARLOTTE & JIM MERRILL AWARD

Tom & Andrea Guetterman
Guetterman Family Farm

This duo's persistence helped ATH realize its first Amazing Sweet Corn Glean-A-Thon. Not only did they plant 2+ acres of sweet corn for ATH, but they worked hand in hand with us to coordinate and host dozens of volunteer teams through the season.

FARMERS & GROWERS



GROWER OF THE YEAR

Dave & Sheri Redfearn

Where the Redfearn Grows Natural Farm

ATH is grateful for our partners at Where the Redfearn Grows Natural Farm, who welcomed ATH volunteers to glean throughout the year, and generously donated their leftover CSA shares every week.



From the Farm to the Boardroom: Randy Burdge's Journey with ATH

When Randy Burdge started volunteering for After the Harvest in 2014, he was planting a seed that would one day grow into a significant role as Board of Directors president for a nonprofit with an important role in our community.

"I had just retired and was looking for ways to give back when I connected with ATH - a gleaning organization that was helping to give people access to good, nutritious food. Preventing the waste of nourishing food and giving struggling families an opportunity to eat well - it's work that really makes a difference."

Eight years later, Randy is still volunteering nearly five days a week, helping to distribute produce to partner agencies.

"I have had the privilege of watching the delight on people's faces as they receive bags of fresh fruits and vegetables.

They talk about how much good the food will do for them and their families. These aren't just metrics - these are real people."

VOLUNTEERS & LEADERSHIP



Most Valuable Sweet Corn Gleaners: People Partners Foundation

ATH and PPF forged a partnership in 2022 that would reap bounties for all involved - literally. The organization's initial support for ATH consisted of a \$10,000 grant for our Fair Share Program. Soon after, PPF agreed to again support ATH

and our 2022 Amazing Sweet Corn Glean-A-Thon with a \$2,500 sponsorship. Ralph Santoro (pictured left) led the PPF team to victory: the award for the most pounds gleaned per team member.

With only three team members, each person harvested a whopping 286 pounds of sweet corn!